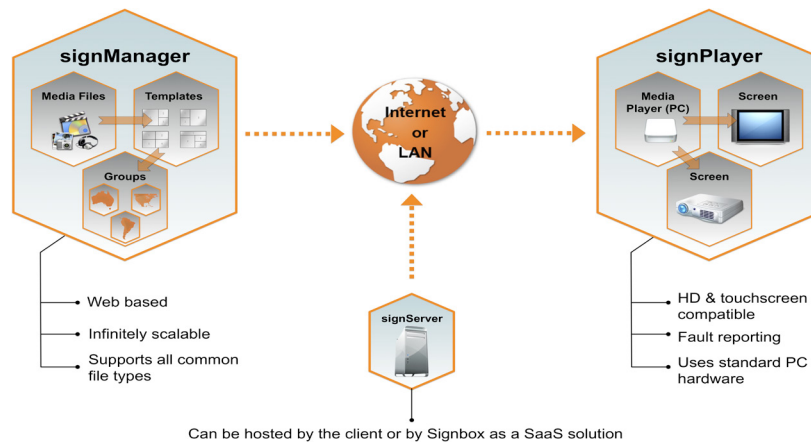


State-of-the-art digital signage solutions from Signbox



State-of-the-art digital signage systems from Signbox

Specialising in state-of-the-art digital signage solutions, Signbox Microsystems can transform the way your company communicates. By giving you the power to deploy and securely manage your digital signage network, regardless of the number of signage locations or distances between each, Signbox allows you to communicate to your target audience in real time.

Signbox is a Singapore-based software company that has been developing and supplying end-to-end interactive digital signage network solutions since 2004. In the past 7 years, Signbox has grown to be the digital signage supplier of choice for many high profile customers. We pride ourselves on having one of the world's most advanced digital signage software platforms.

Signbox provides digital signage solutions across a wide range of sectors, including financial, retail, hospitality, entertainment, transportation, corporate and government departments. Some of our customers include:

- OCBC Bank, Maybank, RHB Bank and Reuters
- Golden Village, Cathay, Shaw and Ayala Cinemas
- Robinson Department Stores, Tesco and Harrods
- Shangri-la, Traders Hotel and Resorts World
- United World College and Manchester Business School
- Singapore Ministry of Defense

Our main advantages versus our competition are:

Security Hardened Software: 3DES encryption and secure enough to run on a core banking or corporate network

Market Leading Support: 24/7 Asia-based support

Complete Customisation: We can deliver on your unique digital signage requirements

Latest Modules: Extra functionality added regularly based on customer feedback and advances in technology

(continued overleaf)

“Specialising in state-of-the-art digital signage solutions, Signbox Microsystems can transform the way your company communicates.”

NOTE: Specifications are subject to change without notice. While all due care and attention has been taken in the preparation of this document, Signbox Microsystems Pte Ltd shall not be liable for any inaccuracies or omissions which may occur herein.

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Signbox Microsystems Pte Ltd
UEN 201117968N

signbox 
MICROSYSTEMS

7500A Beach Road, #09-322 The Plaza, SINGAPORE

PHONE: +65 6423 0692 | FAX: +65 6423 0186

EMAIL: info@signboxmicro.com

WEB: www.signboxmicro.com

State-of-the-art digital signage systems from Signbox

Signbox Sector Solutions



Financial Services

With security features powerful enough for use on the core banking network, Signbox can provide multiple digital signage solutions to the financial sector. These include LCD message boards, floor standing merchandise walls, and queuing system integration. Interactive kiosks that keep customers informed and entertained while waiting in line maximise the potential for customers to have a positive branch banking experience.



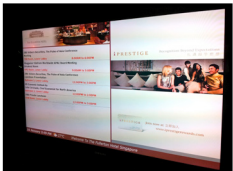
Entertainment

Passing real-time information to theatre and cinema audiences is critically important. With Signbox digital signage, visitors can be kept informed of everything from session timing and ticket availability, to parking restrictions in force outside the theatre. Signbox digital signage software can even be used to advertise candy bars or display your company's Facebook page - in real time.



Transportation

Departure times and gates change. Delays happen. Weather can wreak havoc with travel plans. With Signbox digital signage solutions, travellers can be kept fully informed with the vital information they need, in real time. Our digital signs attract attention with bright, clear images, helping to ensure the message is delivered on time.



Hospitality

Signbox digital signage solutions are flexible enough to cater to a variety of marketing requirements. Signbox recognises that giving customers up-to-date information is crucial, and digital signs achieve this through colourful, interesting, even animated displays. Prices can be updated, new services promoted—it's even possible with Signbox software modules to integrate your screens with ticketing systems.



Retail

With a digital signage solution from Signbox, retail outlets can communicate information on new products and in-store promotions for their customers, more effectively than ever before. Because information can be updated and deployed in seconds, it's easy to announce last-minute clearance offers and special discounts, as well as standard information like opening hours.



Corporate

Memos used to be the method employed to get messages across large office blocks, then intercoms and finally email. Not everyone received the memo. Some people didn't hear the intercom, and not everyone in the building has an email account. Strategically placed digital signage—in large common rooms or elevator waiting areas—are a much more effective means of communicating messages to employees, as well as visiting members of the public.



Infotainment

Large, crystal clear LCD screens, touch sensitive, interactive kiosks and revolutionary software modules allow an attraction to customise the experience for the visiting public. Integrated digital signs make it easy to communicate the right information to the right audience, as well as everything from the latest breaking news, sports results and severe weather alerts, to personal messages, video clips and whatever real time messages you want the guest to see.

Signbox Company Brochure

For further information please contact Signbox Microsystems or an authorised Signbox dealer.